Spoonflower

Peel and Stick Wallpaper Technical Specifications & Installation Guide

ABOUT THE WALLPAPER

Spoonflower printed Peel and Stick removable Wallpaper is a Type I, PVC-free paper with a non-toxic, self-adhesive backing suitable for low to moderate traffic areas. Peel and Stick Wallpaper has a woven-linen texture, matte finish, and is tear-resistant. It is ideal for short-term (up to one year) use in homes, including rentals, and other temporary projects like event space and DIY crafts. Made in the USA.

Peel and Stick Wallpaper should be installed on smooth, flat surfaces and is not suitable for high-moisture environments. The wallpaper's adhesive bond to walls will increase overtime. Peel and Stick Wallpaper is fully removable within one year. If the glue has hardened for a longer time or in dry conditions, the wallcovering can still be removed but may require wall touchup after removal.

Peel and Stick Wallpaper can be installed by homeowners or renters with proper preparation, or by a professional installer.

Spoonflower is a proud member of the Wallcovering Installers Association.

To find an installer near you, scan the QR code, or ***visit www.wallcoveringinstallers.org***

RECOMMENDED SUPPLIES

- Olfa box-style cutters or similar, and blade receptacle
- Squeegee or hard smoother tool
- Straight edge tool like a metal ruler

Paint & Primer

- Eggshell, Satin, Semi-Gloss are preferred finishes
- Do not use washable, scrubbable or No-VOC paints

Painted or primed walls must dry for at least 30 days before installation.

Paste

None. Paper includes a non-toxic, self-adhesive backing

TECHNICAL SPECIFICATIONS

Content	100% non-woven fiber-based face with non-toxic, removable self-adhesive backing PVC-free
Weight	253 g/m2
Thickness	9 mil
Permeability	Breathable
Trimming	Untrimmed; overlap install.
Installation temperature	70°F – 75°F / 21°C – 24°C
Installation humidity	40-55% RH
Storage temperature	70°F – 75°F / 21°C – 24°C
Storage humidity	40-55% RH
Roll dimensions (untrimmed)	24.5" W x panel lengths of 1 foot, 3', 6', 9', or 12' (62.2cm W x 30cm, 91cm, 274cm, or 366cm L)
Roll dimensions (installed)	24.5" W x panel lengths of 1 foot, 3', 6', 9', or 12' (62.2cm W x 30cm, 91cm, 274cm, or 366cm L)
Printing	Digitally printed in the USA with water-based latex inks. Milled in USA.
Other	Type I

Other Instructions

Following the necessary wall prep instructions is critical to ensure Peel and Stick will properly adhere to the wall, and release from the wall at time of removal without wall damage.

Roman E-Z Hang Peel & Stick Helper can be used to provide more slip/repositionability during installation, however using it may require touch-ups to the wall at time of removal.

Peel and Stick Wallpaper does not require seam trimming and a small overlap will be visible after installation.

WALL PREP AND INSTALLATION

Allow the wallpaper to acclimate under clean, dry, and protected conditions between 70° F to 75° F (21°C – 24°C) and 40–55% RH until the supplies adjust to the environment. Inspect all materials prior to installation for the following: print scale and size of panels are correct, color matching of panels is acceptable, print surface is free from defects, and edges have enough space for overlap.

Make sure the walls are smooth, clean, dry, and free of mold, mildew, grease, or other stains. On new walls, drywall joints should be taped, mudded, and sanded smooth. Remove any nail heads, nicks, gouges, and other surface imperfections. Old wallcoverings must be removed, and residual moisture content of the wall should be < 4%.

PRIMING WALLS

Follow paint and primer recommendations provided under Recommended Supplies. Painted or primed walls must dry for at least 30 days before installation.

INSTALLING

Make sure the wall is cleaned and prepped before attempting to install wallpaper. Do not crease the printed paper face prior to or during installation, as creases may not disappear.

Lay out the area to be covered as appropriate for the wallpaper to be hung. Double check the pattern and color to ensure they are correct.

Peel away 6" (15cm) of the backing liner and crease liner (not printed face) flat backwards. Place a few inches of the exposed adhesive in place allowing for 1-2" of bleed above the wall. Start in the middle of the panel and adhere to the wall. Using a squeegee or other smoothing tool, work out air pockets and bubbles in small 4-6" segments evenly being careful not to scratch the printed design. Keeping the panel flat to the wall, continue to peel the backing liner in small sections downward, repeating the smoothing process until you reach the bottom of the panel.

Peel and Stick can be repositioned during the installation process; slowly peel the paper from the wall and reapply.

Align and install additional panels as needed for design match with approximately .5" (1+cm) overlap. The overlap may vary from roll to roll so be mindful and visually match the design repeat. Stop the installation if there is a question about panel color matching and contact Spoonflower.

If this is your first time installing wallpaper or you need more detailed do-it-yourself instructions,

visit: ***www.spoonflower.com/install-peel-and-stick***

Wallpaper Care

Product Information

Spoonflower has worked with Roman Products, LLC and professional installers to develop these application instructions.

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