Spoonflower

Vinyl Wallcovering Technical Specifications & Installation Guide

ABOUT THE WALLPAPER

Spoonflower has partnered with DreamScape® for this Type II, commercial-grade vinyl wallcovering. With a textile scrim backing, it is made to last and has scrub- and stain-resistant performance. Vinyl wallcovering is a permanent solution and is not intended for temporary wall applications on melamine, gator board, foam core or other composite boards.

Professional installation is recommended. Spoonflower is a proud member of the Wallcovering Installers Association. *To find an installer near you,* ***visit***

www.wallcoveringinstallers.org

RECOMMENDED SUPPLIES

- Rollers based on installer's preference
- Soft plastic smoother and/or brush smoother
- Sharp utility knife with extra blades and blade receptacle
- Seam roller
- Non-abrasive, soft cellulose sponge and/or microfiber towels

Other: Straight edge, drop cloth, ladder, buckets, table, pasting machine (optional), etc.

TECHNICAL SPECIFICATIONS

Content	Embossed vinyl face with laminated poly-cotton woven fabric backing
Weight	457 g/m2
Thickness	18 mil
Finish	Matte
Trimming	Untrimmed; double-cut
Installation temperature	65° F and above
Installation humidity	45% RH
Storage temperature	65° F and above
Storage humidity	40 - 50% RH
Roll dimensions (untrimmed)	24.5" W X 27' L (62.2 cm W x 823 cm L)
Roll dimensions (installed)	24" W x 27' L (60.96 cm W x 823 cm L)
Printing	Digitally printed in the USA with water-based latex inks. Milled in USA.
Other	Type II, Class A fire rating (certificate available upon request)

Primer

Installer choice of below or similar mold inhibiting alternative

- ROMAN PRO-977 Ultra Prime® Pigmented Primer

Paste

Installer choice of below or similar alternative

- ROMAN PRO-880 Ultra® Clear Strippable
- ROMAN PRO-774 Clay Strippable

Other Instructions

Primer application rate 400–450 ft2/gal, recommend allowing 24 hours at room temperature prior to pasting.

Paste applied with a roller, brush or pasting machine of the installer's choice on the wallcovering.

Paste application rate per installer recommendation.

Use of a mold inhibiting primer product and the use of an adhesive containing a mildew inhibitor is recommended.

Use only a lead pencil for marking walls and back of wallcovering. Do not use ballpoint or marking pen; they may bleed through the surface.

WALL PREP AND INSTALLATION

Allow the wallcovering and adhesive to acclimatize under clean, dry and protected conditions above 65°F. Do not crease the material prior to or during installation, as creases may not disappear.

Walls should be smooth, clean, dry and free of mold, mildew, grease or other stains. On new walls, drywall joints should be taped, mudded and sanded smooth. Remove any nail heads, nicks, gouges and other surface imperfections. All loose paint, old wallcoverings and any residual adhesive must be removed; walls should be repaired.

Mold or mildew must be removed from the walls prior to installation. To prevent further mildew growth, walls should be treated with bleach, Lysol and/or other approved mildew-inhibiting products.

PRIMING WALLS

Residual moisture content of the wall must be <4%. Walls should be primed with a white pigmented, mold inhibiting wallcovering primer. Recommendations are based on installation on a gypsum drywall sheetrock surface. Allow adequate drying time before applying paste and wallcovering.

WALLCOVERING PREPARATION

Spoonflower wallcoverings are packaged with the bottom of the pattern rolled to the outside of the roll. Unroll each roll to find the top of the pattern.

Inspect all materials prior to installation for the following: print scale and size of panels are correct, color matching of panels is acceptable, print surface is free from defects and edges have enough space for overlap and trimming (overlap is ½"). Do not crease the material prior to or during installation, as creases may not disappear. *If you see any issues, please contact us at* ***help@spoonflower.com***.

BOOKING

Make sure the wall is cleaned, prepped and primed before attempting to install pasted wallcovering.

Optimum installation conditions are above 65° F. Lay out the area to be covered as appropriate for the wallcovering to be hung. Locate the printed barcode on the roll. This is the bottom of the pattern. Identify the top of the pattern before starting installation.

Apply an even coat of adhesive to the backing of the wallcovering using a roller or pasting machine. Ensure the edges of the panel are covered with paste. Do not over-apply paste as minor bubbling may occur. Do not crease the wallcovering. Paste-the-wall application is not recommended.

Fold the ends of the panel to the middle and **allow the panel to book for 10 minutes**.

INSTALLING

Install wallcovering with a plastic smoother, working out air pockets or bubbles. Stop the installation if there is a question about panel color matching and contact Spoonflower. Remove excess paste immediately with clean water, a soft cellulose sponge and blot dry with a clean cloth. Use the soft side of the sponge if there is an abrasive side. Allowing paste to dry on the surface may leave a white residue and may be difficult to remove.

Overlap panels as needed for pattern match. Intended overlap before trimming is ½". Trim with a double-cut method.

Roll the seams lightly with a seam roller as necessary. Avoid excessive pressure when rolling the seams to avoid squeezing out paste. Trim excess material at top, bottom and sides of walls and along any openings like windows or doors.

After installation, the walls and wallcovering should be monitored for potential moisture or vapor infiltration or accumulation. Any such infiltration or accumulation after installation must be promptly eliminated to reduce the risk of mold and mildew growth.

For more information, ***visit: Spoonflower.com/install-vinyl***

CARE FOR AFTER INSTALLATION

Wallcovering can be cleaned regularly. Choosing the wrong cleaner can lead to the removal of color, abrasive damage or staining. Do not use solvent or ammonia-based cleaning agents, household spray cleaners or powder cleaners. Use a damp non-abrasive microfiber cloth, mild detergent dish soap and warm water. Dry immediately with a soft, lint-free towel. Do not aggressively rub. Bleach disinfectant can be used with a diluted 10:1 water to bleach solution.

Wallpaper Care

Product Information

Spoonflower has worked with Roman Products, LLC and professional installers to develop these application instructions.

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